

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>Stop the Traffik</b>	
If your organisation is part of a larger organisation, what is its name? <b>Oasis Charitable Trust</b> N/A	
In which London Borough is your organisation based? <b>Lambeth</b>	
Contact person: <b>Miss Rachel Holmes</b>	Position: <b>Fundraiser</b>
Website: <b><a href="http://www.stopthetraffik.org/uk/">http://www.stopthetraffik.org/uk/</a></b>	
Legal status of organisation: <b>Registered Charity</b>	Charity, Charitable Incorporated Company or company number: <b>1127321</b>
When was your organisation established? <b>30/12/2008</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Making London Safer</b>		
Which of the programme outcome(s) does your application aim to achieve? <b>More survivors of trafficking accessing quality specialist support to improve their safety, health and well-being and to beginning to reintegrate into society</b>		
Please describe the purpose of your funding request in one sentence. <b>Funding a Regional Coordinator to coordinate information sharing and joint working for survivor support in the Tri-borough area (Kensington &amp; Chelsea, Hammersmith &amp; Fulham, Westminster).</b>		
When will the funding be required? <b>03/04/2017</b>		
How much funding are you requesting?		
Year 1: <b>£55,886</b>	Year 2: <b>£53,521</b>	Year 3: <b>£58,078</b>
<b>Total: £167,485</b>		

**Aims of your organisation:**

STOP THE TRAFFIK (STT) believes in the inherent value and dignity of every human life. We believe no woman, man or child should be subject to the abuse and exploitation of human trafficking and modern slavery. Therefore, our aim is to educate, empower and inspire communities to prevent human trafficking and modern slavery, ending the global market of buying and selling of people.

STT, a registered charity, launched officially during the Bicentenary of the Abolition of the Slave Trade in 2007. We have almost 10 years' experience preventing modern slavery by working in partnership to disrupt criminal networks and build resilient communities. Though based in the UK, we work with vulnerable communities, volunteer groups, NGOs and statutory services across the world; empowering them to bring about systemic change in the fight against human trafficking. In the UK we have 25 voluntary groups, run by 135 volunteers committed to stop trafficking in their communities.

**Main activities of your organisation:**

- **Community Transformation:** We equip people to understand what trafficking is, how it affects them and how they can respond. We do this through volunteer-led campaigns, training vulnerable people, training organisations and coordinating cross-agency action. We establish networks of organisations in local areas to share information regarding potential trafficking trends and ensure there are no gaps in survivor care.
- **Global campaigning:** We equip and empower consumers to change their buying habits and campaign for change. We advocate for businesses to take action to prevent trafficking through monitoring their supply chain and practices.
- **Gathering and sharing knowledge:** We gather, analyse and share information from individuals and stakeholders around the world on how and where trafficking is taking place in order to enable effective prevention of human trafficking. Sharing of data regarding trafficking trends across the world will give greater insight into methods used by traffickers, allowing interventions to be created, victims to be identified and trafficking prevented.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>4</b>	<b>4</b>	<b>5</b>	<b>135</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Owned</b>	

## Summary of grant request

### The Need

Vulnerable people we work with are disadvantaged and marginalised due to conflict, economic crisis or poverty. They lack knowledge on human trafficking, consequently, traffickers prey on this vulnerability making false promises of a better future. The Home Office estimates there are 13,000 victims of trafficking in the UK, although in 2015 only 2,934 potential victims were referred to the National Referral Mechanism (NRM) in England.

In 2012 a Modern Slavery and Exploitation Forum (MSE), made up of NGOs, statutory services and community groups, was set up in the Tri-borough (Kensington/Chelsea, Hammersmith/Fulham and Westminster) area with funding from the European Commission. Over 2 years the project identified over 300 potential trafficking victims and 6 trafficking rings. The proposed project will build on the results and success of this project.

### Project

The proposed project will ensure more survivors of trafficking in the Tri-borough area access information, advice and advocacy through activities led by a Regional Coordinator including:

1. Training frontline professionals to identify potential victims, report trafficking, and support survivors.
2. Coordinating information sharing and joint working of local organisations ensuring there are no gaps in provision for survivors.
3. Mobilising the MSE forum to share information on services and work together on initiatives/training.
4. Running risk-avoidance workshops for vulnerable communities, empowering them to identify and resist trafficking, and contact relevant information, advice and advocacy services to help them build resilience to trafficking.
5. Resourcing volunteers to run campaigns equipping local communities to identify potential trafficking and report it, e.g. nail bars, construction industry.
6. Evaluating and monitoring activities in line with our Theory of Change.

A part-time coordinator has been funded for 5 months, but further funding is required to increase impact and ensure more survivors are accessing quality care.

### Outcomes

We would expect to see:

- Increased survivors accessing high quality specialist and longer term support, advice, advocacy and information to help them re-integrate back into society and reducing risk of re-exploitation.
- Increase number of potential victims identified and referred to the NRM.
- Increased community awareness to trafficking, thereby increasing their resilience and ability to identify potential situations of exploitation.
- Vulnerable individuals empowered to identify and resist trafficking through awareness of trafficking and accessing information, advice and advocacy which will increase their resilience.
- Front-line agencies upskilled to identify trafficking victims, support survivors and report trafficking.
- STT Voluntary group running local campaigns to help the wider community identify and report potential victims of trafficking.

### Why STT

STT has a strong track record in collaborative effective partnerships. STT experience includes:

- 1) Successful model: The STT Regional Co-ordinator in Manchester, as part of the Modern Slavery Coordination Unit, has demonstrated the effectiveness of multiple stakeholders working together evidenced through the Greater Manchester Police referrals increasing by 197% in one year. STT were one of the delivery partners contributing to the success of the ECAT project.

- 2) Effective targeting: Through strong networks and partnerships, STT have identified specific groups most vulnerable to trafficking.
- 3) Experienced team: Our team has a wealth of experience including STT founding CEO awarded an MBE in honour of STT's achievements. Steve Chalke, STT founder, was appointed UN Special Advisor on Community Action Against Trafficking for the UN Global Initiative to Fight Human Trafficking.

#### Good practice

STT is reliant on volunteers raising awareness, running campaigns and engaging a range of audiences. STT welcomes volunteers from all backgrounds, we know diversity enhances the ability to connect with different communities. Feedback from vulnerable groups, volunteers and frontline professionals informs our training as their experiences provide greater knowledge and understanding.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

**None**

### Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Over 3 years, coordinate training delivery to 3,000 front-line professionals, ensuring they can identify service-users who may have been trafficked/at risk of trafficking, and implement processes in their workplaces to respond. This will increase the number of survivors identified in the Tri-borough area and referred to the National Referral Mechanism.**

**Coordinate MSE forum, ensuring joined up delivery of refuge provision, information, advice, advocacy services and representation for 50 identified trafficking survivors over 3 years. Through the forum the Regional Co-ordinator will ensure different areas of need are being provided for survivors identified, including housing, emotional and financial support.**

**Over three years, coordinate delivery of risk-avoidance training, safety advice and workshops to 1,000 vulnerable members of target communities e.g. young people, homeless people, refugees and migrants. The workshop will cover how to identify trafficking, how to resist it and how to contact support agencies for information, advice and advocacy.**

**Organise and facilitate quarterly meetings of the MSE forum, ensuring engagement outside of meetings, to build partnership between local law enforcement, local authorities, support agencies and community groups to collect data about local trafficking trends, consult with agencies about training needs, and create a community response to trafficking.**

**Recruit, train and support a local team of volunteers to run local campaigns to increase community knowledge of trafficking and how to identify and report possible victims. Provide and deliver risk avoidance workshop resources for use by partnership agencies engaging with vulnerable communities.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**Increased identification, and referral, of victims to National Referral Mechanism by agencies in the MSE forum and wider community. Front-line professionals better equipped with skills and knowledge to identify and report trafficking in their context and support survivors appropriately.**

**Increased number of survivors of trafficking will have appropriate support to help them recover and integrate back into society. This will be through coordinated access to information, advice, and advocacy, thereby increasing resilience to resist opportunities of re-exploitation.**

**Vulnerable people (including young people, homeless people and refugees and migrants) are more resilient to trafficking as they are empowered to access information, advice and advocacy. They will have knowledge to identify risky situations for themselves and their peers, resist it, report it and inform other members of their community.**

**Increased number of trafficking rings are exposed and shut down through NGOs and statutory services sharing knowledge, pooling resources, joint initiatives and training which ensures beneficiaries are protected.**

**Increased awareness and reporting of trafficking resulting in communities benefitting from safer neighbourhoods free from exploitation and it's antisocial consequences that create instability.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**Yes, we plan for this project to continue. Alternative funding sources will be sought. Evidence from this project will help prove the value of collaborative working, and hopefully encourage future investment and sustainable funding.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**2,017**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**Kensington & Chelsea (34%)**

**Hammersmith & Fulham (33%)**

**Westminster (33%)**

What age group(s) will benefit?

**All ages**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**1-10%**

## Funding required for the project

**What is the total cost of the proposed activity/project?**

Expenditure heading	Year 1	Year 2	Year 3	Total
Staff Salary Costs	32,146	32,789	33,444	98,379
Staff Costs	8,000	6,218	6,338	20,556
Direct Project Costs	9,740	8,395	12,053	30,187
Central Functions (inc HR, IT, Finance, Health & Safety)	6,000	6,120	6,242	18,362
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>55,886</b>	<b>53,521</b>	<b>58,078</b>	<b>167,485</b>
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**What income has already been raised?**

Source	Year 1	Year 2	Year 3	Total
N/A	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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**What other funders are currently considering the proposal?**

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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**How much is requested from the Trust?**

Expenditure heading	Year 1	Year 2	Year 3	Total
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<b>TOTAL:</b>	<b>55,886</b>	<b>53,521</b>	<b>58,078</b>	<b>167,485</b>
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## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>August</b>	Year: <b>2015</b>
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Income received from:	£
Voluntary income	213,830
Activities for generating funds	7,392
Investment income	0
Income from charitable activities	7,436
Other sources	0
<b>Total Income:</b>	<b>228,658</b>

Expenditure:	£
Charitable activities	283,923
Governance costs	9,477
Cost of generating funds	8,803
Other	0
<b>Total Expenditure:</b>	<b>302,203</b>
<b>Net (deficit)/surplus:</b>	<b>-73,545</b>
<b>Other Recognised Gains/(Losses):</b>	<b>0</b>
<b>Net Movement in Funds:</b>	<b>0</b>

Asset position at year end	£
Fixed assets	8,000
Investments	0
Net current assets	88,491
Long-term liabilities	0
<b>*Total Assets (A):</b>	<b>96,491</b>

Reserves at year end	£
Restricted funds	30,797
Endowment Funds	0
Unrestricted funds	65,694
<b>*Total Reserves (B):</b>	<b>96,491</b>

\* Please note that total Assets (A) and Total Reserves (B) should be the same.

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
21-30%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

During the past financial year (2015/16) STT was a seasonal fundraising partner of the Financial Times. These funds are committed to the growth of the Centre for Intelligence Led Prevention, with the spend indicated in the 2017 budget.



### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	5,400
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	74,000

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
Comic Relief	36,767	39,635	21,135
European Commission	0	26,481	0
	0	0	0
	0	0	0
	0	0	0

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Rachel Holmes**

Role within                      **Fundraiser**  
Organisation: